



For Immediate Release

Contact: Arica Carpenter arica@starnail.com

tel. 661.257.7827 x 316 fax. 661.257.5856

Cuccio Naturalé 29120 Avenue Paine, Valencia, CA 91355

Cuccio Naturalé is Now Available in Cosmoprof BSG Locations

The nail sector has been revamped and Cuccio Naturalé was added to convention stores!

Valencia, CA – January 1, 2010

Beauty Systems Group has revamped all of the nail sections in Cosmoprof locations taking on a new range of products by Cuccio Naturalé. Cuccio Naturalé is happy and excited for the new union. The Beauty Systems Group is a professional only based store, which is why Cuccio Naturalé is such a great fit. Cuccio Naturalé is a professional based product line for the nail professional sold to professionals only; they do not sell to the general public. Cosmoprof is one-stop shop where the technician can find professional scrubs, body butters, mani/pedi soak balls, wraps and massage creams for extended massage and specialty treatments to enhance the spa experience for their clients.



BSG offers a special pro club card that is free to join. By joining the BSG Pro club there are special perks such as member's only coupons, monthly newsletters, discounts membership for NCA/PBA, advanced notifications of promotions, purchase history (which is great for busy professionals that want to see a list of items they purchased at the last visit), professional development articles and exciting sweepstakes! Why not take advantage of the great benefits provided to you by the stores? This personal approach is one of the benefits of shopping at one of the Cosmoprof locations.

“We are all very excited to see how the nail technician will respond to the range of products offered in BSG locations and hope that this will help the professional have a convenient, fast way of getting the products to the end user (clients) without the need of waiting for shipments of products,” (Anthony Cuccio). To find the nearest location to you call (888) 912-3463.



For more information contact Cuccio Naturalé today!
tel. 661.257.7827 toll-free. 800.762.6245 cuccio.com